



## Best Practice I

### Social Responsibility and Awareness Initiative - Samājadharmaprayatnaḥ

#### Title: Fostering Social Responsibility through Structured Educational Practices

#### Objectives

The primary objective of this initiative was to instill a deep sense of social responsibility and awareness among pharmacy students through structured extension and outreach activities. By emphasizing empathy, ethical decision-making, and active community engagement, this initiative aims to cultivate socially responsible pharmacy professionals and equip them with the skills and values needed to address societal challenges, preparing them to contribute meaningfully to the pharmacy profession and the broader world.

#### The Context

In an increasingly interconnected world, fostering social responsibility is more important than ever. Higher Education institutions have a crucial role in bridging the gap between theoretical knowledge and real-world application. This initiative operates within pharmacy colleges leveraging curriculum-based learning alongside extracurricular activities and community engagements. It addresses societal issues such as environmental sustainability, social justice, and civic participation, ensuring that the pharmacy graduates are well-prepared to engage with these challenges effectively.

#### The Practice

The initiative integrates classroom teachings with hands-on experiences, creating a dynamic learning environment that extends beyond traditional education. Students engage in community service projects, awareness campaigns, and workshops on ethical dilemmas. These activities complement theoretical knowledge, providing students with opportunities to apply their learning in real-world contexts.

  
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Through structured programs, students participate in dialogues with local stakeholders and undertake projects addressing community needs. For example, workshops on ethical decision-making help students navigate complex moral issues, while community service projects allow them to see the direct impact of their contributions. By engaging in these practices, the pharmacy students gain a deeper understanding of their role in societal betterment and develop a strong sense of responsibility toward their communities.

## SOCIAL RESPONSIBILITY



Values



Commitment



Integrity



Charity



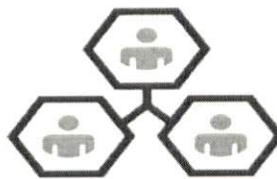
Partnership



Sensitivity



Green initiatives



Collaboration



Honesty

To maximize the initiative's impact, measures like regular evaluation and curriculum enrichment to address contemporary issues, collaborative efforts with local organizations and alumni networks to enhance program sustainability are taken. Also efforts are made to foster flexible funding models and increased professional volunteer participation to strengthen the initiative and effectively promote social responsibility and prepare students to contribute meaningfully to society.

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### **Evidence of Success**

The initiative's success is evident through several key metrics. Increased student involvement in community service and improved academic performance demonstrate its positive impact. Surveys among participants show heightened levels of empathy and enhanced ethical decision-making skills. Community feedback highlights positive changes in local dynamics and stronger collaboration between institution and community organizations. Graduates who participated in the initiative show higher rates of volunteerism and civic engagement, reflecting the enduring values of social responsibility instilled during their education.

Recognitions from educational bodies and local governments further validate the initiative's effectiveness, showcasing its significant contribution to developing socially conscious and engaged citizens.

### **Problems Encountered and Resources Required**

Despite its success, the initiative faces challenges. Resource constraints can hinder the sustainability of long-term projects, and ensuring universal participation across diverse student demographics remains a concern. Adequate funding is crucial for organizing workshops, fostering community partnerships, and providing specialized staff training. Logistical barriers, such as transportation and time constraints for students and educators, also need to be addressed through better coordination and increased stakeholder support.

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## BEST PRACTICE II

### Title of the Practice

### **Chatra Samvidhi: An approach to Academic Enrichment and Leadership Development**

#### **Objectives**

Chatra Samvidhi aims to enrich students' academic experience and leadership abilities by providing supplementary learning opportunities to enhance subject understanding, stimulate intellectual curiosity, develop practical and leadership skills. By fostering continuous learning, critical thinking, and personal growth, it prepares students for academic and professional challenges.

#### **The Context**

Narayana Pharmacy College sought to bridge the gap between theoretical knowledge and practical application by offering additional platforms for intellectual engagement and skill development. A comprehensive initiative was taken to integrate supplementary learning activities, like workshops, seminars, and interactive sessions enhanced with technological tools. Inclusivity was a key consideration, ensuring all students had access to these learning opportunities.

#### **The Practice**

Chatra Samvidhi is a multifaceted enrichment program that includes discussions, mini-projects, and seminars to enhance academic and leadership skills. A unique aspect of the program is its integration with the Narayana Information System (NIS), including the Student Information System (SIS) e-learning module.

#### **Discussions**

Regular guest lectures, skill-based workshops, and interdisciplinary seminars are organized with insights from industry experts and researchers. The SIS module supports these activities by distributing study materials and resources.

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### **Guest Lectures**

Experts from industry and academia share insights on current trends and advancements in pharmacy. For example, a lecture by Mythili Life Sciences, Tirupathi on pharmaceutical innovations provided valuable perspectives.

### **Mini-Projects**

Students are encouraged to undertake mini-projects and participate in competitions that challenge their creativity and problem-solving skills. Collaborative research opportunities with faculty and industry partners further enhance their learning experience. Notably, students designed and constructed mini models like ball mills and fluid flow models, applying innovation.

### **E-Learning and Digital Resources**

The SIS module enables e-learning by allowing faculty to upload study materials for students to access. New digital tools, including AI, were introduced to enhance learning assistance.

Attendance Monitoring: SIS module uses automated alerts sent to parents to maintain accountability. Students with attendance shortages are identified and supported to improve their attendance and classroom learning.

### **Field Visits**

Industry and laboratory visits provide students with practical exposure and learning in real-world context, such as observing industrial processes at a pharmaceutical manufacturing plant.

Leadership Development: A model electoral system for student governance promotes democratic participation and leadership skills. Industrial activities, both on-campus and off-campus, connect students with faculty and industry professionals, offering guidance for academic and career development.

### **Evidence of Success**

Chatra Samvidhi has led to several positive outcomes:

Higher academic performance with sustained pass percentage of >90%.

Enhanced student understanding and practical skills.

Increased students' participation in guest lectures, workshops, and research projects.

Strengthened industry connections, enhancing networking and career opportunities.

Successful innovation of mini models like ball mills and fluid flow models.

  
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Real-world exposure through field visits and industrial visits strengthen students' theoretical understanding.

### Problems Encountered

Consistent student participation amidst heavy academic schedules.

Resource allocation issues for supporting a wide range of activities.

Technological barriers for some students.

Coordination challenges between different NIS modules.

### Resources Required

Financial resources, robust IT infrastructure, dedicated faculty, and partnerships with industry experts and research institutions were essential for the program's success.

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