



NARAYANA PHARMACY COLLEGE

(Approved by PCI & AICTE, New Delhi) (Affiliated to JNTUA Ananthapuramu)

Recognized u/s 2(f) & 12(B) of the UGC Act, 1956, New Delhi,

ISO 9001:2015 Certified Institution

Chinthareddypalem, Nellore-524003, A.P .India.

Phone & Fax No :0861-2317966; Cell No :+91- 9392901053

Email: principal.npc@narayanagroup.com Visit us:www.narayanapharmacycollege.com

LIST OF VALUE ADDED PROGRAMS

ACADEMIC YEAR: 2020-2021

S.NO	NAME OF THE COURSE	COURSE CODE	DURATION OF COURSE	NO OF PARTICIPANTS
1.	ETHICS IN CLINICAL RESERACH	NPC-ECR-VAC1	36	88
2.	PHARMACEUTICAL MARKETING	NPC-PM-VAC2	36	92
3.	PRESCRIPTION DISPENSING	NPC-PD-VAC3	36	43
4.	DEVELOPING SOFT SKILLS AND PERSONALITY	NPC-DSPD-VAC4	36	30


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AY: 2020-2021

DAY WISE SYLLABUS

ETHICS IN CLINICAL RESERACH

S.NO	DATE	TOPIC	
1	07-12-2020	Introduction to Ethics in Clinical Research	Overview of Clinical Research Ethics
			Ethical Guidelines and Regulations
2	08-12-2020	Ethical Issues in Study Design and Protocol Development	Informed Consent Process
			Study Design Considerations
3	09-12-2020	Participant Protection and Safety	Participant Recruitment and Retention
			Data Management and Confidentiality
4	10-12-2020	Ethical Issues During Clinical Trials	Monitoring and Oversight
			Reporting Adverse Events
5	11-12-2020	Ethical Challenges in Data Analysis and Publication	Integrity in Data Analysis
			Publication Ethics
6	12-12-2020	Case Studies and Ethical Dilemmas	Case Study Analysis
			Ethics Committees and Review Processes


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AY: 2020-2021

DAY WISE SYLLABUS

PHARMACEUTICAL MARKETING

S.NO	DATE	TOPIC	
1	17-05-2021	Introduction to Pharmaceutical Marketing	Overview of Pharmaceutical Industry
			Fundamentals of Marketing in Pharma
2	18-05-2021	Regulatory Landscape and Compliance	Regulatory Framework
			Ethical Considerations in Pharmaceutical Marketing
3	19-05-2021	Market Research and Analysis	Market Research Techniques
			Competitive Analysis
4	20-05-2021	Product Development and Lifecycle Management	Product Lifecycle Management (PLM)
			New Product Launch Strategies
5	21-05-2021	Marketing Strategies and Tactics	Digital Marketing in Pharma
			Traditional Marketing Methods
6	22-05-2021	Sales Force Effectiveness and Customer Relationship Management (CRM)	Sales Force Training and Management
			Customer Relationship Management (CRM)


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AY: 2020-2021

DAY WISE SYLLABUS

PRESCRIPTION DISPENSING

S.NO	DATE	TOPIC	
1	06-04-2021	Introduction to Prescription Dispensing	Overview of Prescription Dispensing
			Pharmacy Workflow
2	07-04-2021	Prescription Handling and Processing	Prescription Intake and Interpretation
			Drug Utilization Review (DUR)
3	08-04-2021	Medication Preparation and Dispensing	Medication Preparation
			Dispensing Techniques
4	09-04-2021	Regulatory Compliance and Quality Assurance	Legal and Regulatory Requirements
			Quality Assurance and Error Prevention
5	10-04-2021	Patient Communication and Counseling	Patient Interaction Skills
			Patient Counseling
6	11-04-2021	Special Considerations and Advanced Topics	Specialty Medications and Compounding
			Emerging Trends in Prescription Dispensing


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AY: 2020-2021

DAY WISE SYLLABUS

DEVELOPING SOFT SKILLS AND PERSONALITY

S.NO	DATE	TOPIC	
1	15-3-2021	Introduction to Soft Skills and Self-Assessment	Understanding Soft Skills
			Self-Assessment
2	16-3-2021	Communication Skills Development	Effective Communication
			Presentation Skills
3	17-3-2021	Interpersonal Skills and Relationship Building	Building Relationships
			Teamwork and Collaboration
4	18-3-2021	Time Management and Organization	Time Management Techniques
			Stress Management
5	19-3-2021	Leadership and Decision-Making Skills	Leadership Skills
			Problem-Solving Skills
6	20-3-2021	Emotional Intelligence and Self- Management	Emotional Intelligence (EQ)
			Personal Branding and Professional Etiquette


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CERTIFICATE OF COMPLETION

This is to certify that Mr/Ms. [✓]G. DIVYA..... Of BPHARM-IV-1 SEM students have attended successfully completed a value added course on **ETHICS IN CLINICAL RESERACH** From 7-12-2020 TO 12-12-2020 conducted in Narayana Pharmacy College Nellore.

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This is to certify that Mr/Ms. [✓]SD. HUSNA..... Of BPHARM-IV-1 SEM students have attended successfully completed a value added course on **ETHICS IN CLINICAL RESERACH** From 7-12-2020 TO 12-12-2020 conducted in Narayana Pharmacy College Nellore.

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This is to certify that Mr/Ms. *T. Divya Madhuri* of BPHARM-IV-1 SEM students have attended successfully completed a value added course on **ETHICS IN CLINICAL RESERACH** From 7-12-2020 TO 12-12-2020 conducted in Narayana Pharmacy College Nellore.

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This is to certify that Mr/Ms. P. SWETHA... Of BPHARM-IV-1 SEM students have attended successfully completed a value added course on **ETHICS IN CLINICAL RESERACH** From 7-12-2020 TO 12-12-2020 conducted in Narayana Pharmacy College Nellore.

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Awarded to ...**B. HARI PRASAD**..... for the successful completion of the value added course on **PHARMACEUTICAL MARKETING** organized from 17-5-2021 TO 22-5-21 by Narayana pharmacy college.

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Awarded to *C. SALLAKSHMI MANI.....* for the successful completion of the value added course on **PHARMACEUTICAL MARKETING** organized from 17-5-2021 TO 22-5-21 by Narayana pharmacy college.

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Awarded toG. SUREKHA..... for the successful completion of the value added course on **PHARMACEUTICAL MARKETING** organized from 17-5-2021 TO 22-5-21 by Narayana pharmacy college.

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Awarded to M. PADMINI..... for the successful completion of the value added course on **PHARMACEUTICAL MARKETING** organized from 17-5-2021 TO 22-5-21 by Narayana pharmacy college.

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Awarded to .D.:RATNADEEPTHI..... for the successful completion of the value added course on **PHARMACEUTICAL MARKETING** organized from 17-5-2021 TO 22-5-21 by Narayana pharmacy college.

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This certificate is proudly presented by

Mr/Ms. A: *SRAVANI*... Bearing roll no .*204QIR0001*.... For completing a certificate course on **PRESCRIPTION DISPENSING** organized by department of pharmaceutical chemistry from 6-4-2021 TO 11-4-2021 at Narayana pharmacy college Nellore.

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This certificate is proudly presented by

Mr/Ms.K:ARCHANA.. Bearing roll no 204Q1R0040..... For completing a certificate course on **PRESCRIPTION DISPENSING** organized by department of pharmaceutical chemistry from 6-4-2021 TO 11-4-2021 at Narayana pharmacy college Nellore.

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This certificate is proudly presented by

✓
Mr/Ms. B. LAKESH.H..... Bearing roll no. 204.Q1R0042..... For completing a certificate course on **PRESCRIPTION DISPENSING** organized by department of pharmaceutical chemistry from 6-4-2021 TO 11-4-2021 at Narayana pharmacy college Nellore.

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This certificate is proudly presented by

Mr/Ms. [✓]M. NAGA VENNELA Bearing roll no 20401R0048..... For completing a certificate course on **PRESCRIPTION DISPENSING** organized by department of pharmaceutical chemistry from 6-4-2021 TO 11-4-2021 at Narayana pharmacy college Nellore.

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This certificate is proudly presented by

Mr/Ms. [✓]K. SRAVANI... Bearing roll no .204Q1R0029..... For completing a certificate course on **PRESCRIPTION DISPENSING** organized by department of pharmaceutical chemistry from 6-4-2021 TO 11-4-2021 at Narayana pharmacy college Nellore.

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This is to certify that

...**M. SRIRAT**..... has successfully completed a value added
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conducted by department of pharmaceutical chemistry , from 15-3-2021 TO
20-3-2021

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This is to certify that

.....**B. KAVYANJALI**..... has successfully completed a value added
course entitled **DEVELOPING SOFT SKILLS AND PERSONALITY**
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This is to certify that

.....**B. SHIVARAM**..... has successfully completed a value added
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.....**C. MUNISHA**..... has successfully completed a value added
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