



PRO - B. PANDURANGA RAO

SAI REKHA GENERIC MEDICALS

(BRANCH - I)

New D No. 27/1/1482, Old D No. 27/1/1127/2, Adithya Nagar,
Children's Park Road, Nellore,
Sri Potti Sriramulu Nellore, Andhra Pradesh -524002.

D.L.NO : AP/09/01/2020-20-7200,21-7201
GST NO: 37ACWPB7946A1ZE

Mail id : sgmbr1@gmail.com
Mob: 98411 66166
Mob: 98496 73513

Date:22/02/2021

To
The Principal,
Narayana pharmacy college,
Nellore.(A.P).

Dear sir,

This is certify that the following IVPharm.D students from Narayana pharmacy College have successfully completed their Seven days Drug Dispensing Training program. under my guidance dated:16/02/2021 to 22/02/2021.

Names of the students

V.Bhavya (194Q1R0029)

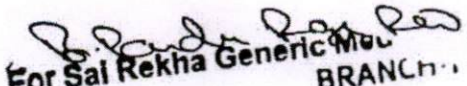
S.Meenakshi (194Q1R0025)

N.Aneesa (194Q1R0017)

They have shown sincerity and dedication on their work

Thanking you


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NARAYANA PHARMACY COLLEGE
NELLORE - 524 002


For Sai Rekha Generic Med
BRANCH - I

Proprietor



KP LABS

(A DIVISION OF KARTHIKEYA DRUGS & PHARMACEUTICALS Pvt. Ltd.)

AN ISO 9001:2008 CERTIFIED COMPANY

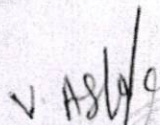
Date:20/12/2021

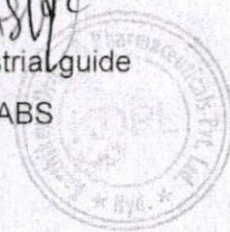
To
The Principal
Narayana Pharmacy College
Nellore (A.P).

Dear Sir,

This is certify that E.Sai Teja (Reg No: 194Q1 S0704), student of M. Pharmacy of Narayana Pharmacy College has successfully completed his project work on "A new method development and validation for simultaneous estimation of pro chloro perazine and citalopram in bulk and pharmaceutical dosage form by using RP HPLC".on date: 20/12/2021 under my guidance.

We wish all the best for his future endeavors


Industrial guide
KP LABS




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NARAYANA PHARMACY COLLEGE

NELLORE - 524 002.

H.No. 11-13-1427, 2nd Floor, Nirmal Sadan, Margadarshi Colony, Kothapet, Hyderabad- 035.

Contact: 040-40117938, 8885111163, 7207111163, 8143611163, 8019111163

Website: www.kdplpharma.com, e-mail : kdplpharma@gmail.com



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AN ISO 9001:2008 CERTIFIED COMPANY

Date:20/12/2021

To
The Principal
Narayana Pharmacy College
Nellore (A.P).

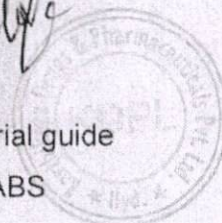
Dear Sir,

This is certify that SK. Mobeen (Reg No: 194Q1S0708) M. Pharmacy of Narayana Pharmacy College has successfully completed her project work on "A new analytical method development and validation of Doravirine pharmaceutical dosage form by RP HPLC".on date:20/12/2021 under my guidance.

We wish her all the best for her future endeavors

V. ASWANI

Industrial guide
KP LABS



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Contact: 040-40117938, 8885111163, 7207111163, 8143611163, 8019111163

Website: www.kdplpharma.com, e-mail : kdplpharma@gmail.com



Continuing Education Programme (CEP) on

"RECENT TRENDS AND CHALLENGES IN PHARMACEUTICAL EDUCATION AND RESEARCH"

14th March - 16th March 2021



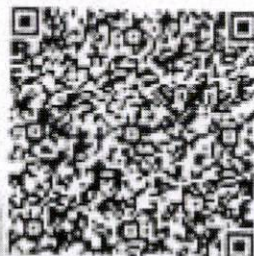
Sponsored By
Pharmacy Council of India,
New Delhi

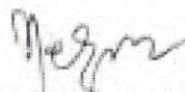
Organized by
Seven Hills College of Pharmacy


Accredited "A" Grade by NAAC
Tirupati - 517561


Certificate

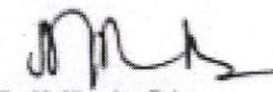
This is to certify that Prof./ Dr./ Mr./ Mrs./ Ms. Dr. Sujatha Sanneborna
of Narayana Pharmacy College has successfully
completed three days Continuing Education Programme (CEP) on "Recent Trends and Challenges in Pharmaceutical
Education and Research".




Prof. K. Chandra Swamy
President,
IACP, Chennai


Dr. M D Karvekar
Central Council Member
PCI - New Delhi


Dr. B. J. Jankar
Executive Committee Member
PCI - New Delhi


Dr. M. Niranjan Babu
Professor and Principal
Seven Hills College of Pharmacy
Tirupati
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NARAYANA PHARMACY

NELLORE - 524 002.



NARAYANA PHARMACY COLLEGE

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Phone & Fax No :0861-2317966; Cell No :+91-9100051603
Email: principal.npc@narayanagroup.com Visit us:www.narayanapharmacycollege.com

Ref no:NPC/MOUs/2020-21 /2

Date: 03 -03-2021


Circular

This is inform to all students of III Year B.Pharmacy that an industrial visit to **Doctors wet Pharma PVT.LTD** at kovur is Planned to organised on **05/03/2021**. Hence students are required to enroll their names with the class in charge.


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- 2.Principals Office
- 3.All HODs For Circulating Among The Students


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Collaboration Activity Between

Narayana Pharmacy College and Doctors Life Sciences

Collaborating agency	Contact details	Name of activity	Duration	Number of students participated
<u>Doctors life sciences</u>	Doctors life science (India)limited, P.R.Palem(v),kovur (M),SPSR Nellore (Dt)pin:524137A.P	Industrial visit	One day	50


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Title of activity	Industrial visit
Date	05/03/2021
Duration	1 Day
Place	Kovuru, Nellore.
Students Participated	50
Description	IIIrd B. Pharmacy students are visited Doctors life sciences and observed various levels in tablet formulation.
Enclosures	a) Circulars b) Program report with Snap shorts c) List of participants d) Attendance sheet


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REPORT ON INDUSTRIAL VISIT DOCTORS LIFE SCIENCE PVT.LTD., KOVUR.

05/03/2021

Aim of the industrial visit

Main aim industrial visit is to provide an exposure to students about practical working environment

Objective:

- Industrial visit is considered as one of the practical Methods of teaching. The main purpose is to know things practically through interaction, working methods and employment practices moreover ,it gives exposure from academic point of view.
- They also provide students a good opportunity to gain full Awareness about industrial practices through industrial visit students get Awareness about new technologies.
- Technology development is a main factor ,about which a students should have a good knowledge .
- After visiting an industry students can gain a combined knowledge both theory and practical.
- The Students will be more concerned about future in carrier After having an industrial visit.

ABOUT INDUSTRY

Doctors life science (India) limited is a 15 years 2 months old public company incorporated on 15th June 2007. it's registered office is in Nellore .Andhra Pradesh India.

The company status is active and it has filled its annual returns and financial statements up to 31st March 2021 three directors are associated with the organization Sri Lakshmi Thulabanthula and chalamaiah Naidu Thulabanthula and Chandrashekhar jonna or presently associated as directors


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BENEFITS TO STUDENTS

The students have close visit to the machinery used in a tablet industry

Students gained knowledge about the various missioning process in tablet punching polishing and then packaging of final products

This industrial visit has given knowledge about various advanced missionary and their maintenance

Students had interaction with production engineers technicians and learn about the process with enthusiasm



III B.Pharmacy Students visited Doctors life sciences india Ltd

S. Sujatha

[Signature]
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Name of the event : Doctors life sciences India Ltd Industrial visit

Date of Event: 5/03/2021

S. No.	Hall Ticket No.	Student Name	Student Signature
1.	164Q1R0013	DASARI SUKANYA	Sukanya
2.	174Q1R0009	BUDAMGUNTA SAI PRIYANKA	Priyanka
3.	174Q1R0056	MUSTURI MALLIKARJUNA	Mallikarjuna
4.	174Q1R0082	SHAIK SUMIYA	Sumiya
5.	174Q1R0086	SYED SYEED HASAN	Syed Hasan
6.	184Q1R0001	ADIGOPULA SUJANA	Sujana
7.	184Q1R0003	BODDUPALLI JYOTHIRMAIE	Jyothirmaie
8.	184Q1R0004	BONTHA KRISHNA CHAITANYA	Krishna Chaitanya
9.	184Q1R0005	CHATLA SANDHYA	Sandhya
10.	184Q1R0006	CHINTHAPUDI PRASANNA	Prasanna
11.	184Q1R0007	CHOUKACHARLA PRAGNA	P
12.	184Q1R0008	CHUKKALA ASHOK	Ashoka
13.	184Q1R0009	DAMERLA AMULYA	A
14.	184Q1R0010	DARBHAGUTI VENKATA SUBBAIAH	Venkata Subbiah
15.	184Q1R0011	DEGAPUDI SIVA SAI PRIYANKA	Sai Priyanka
16.	184Q1R0013	EERLA POOJITHA	Poojitha
17.	184Q1R0014	EMBETI DIVYA NEERAJA	NEERAJA
18.	184Q1R0015	GADDAPARA VENNELA	Vennela
19.	184Q1R0016	GAJJALA ARUNKUMAR YADAV	Arunkumar
20.	184Q1R0017	GAJULA CHARITHANJANI	Charithanjani
21.	184Q1R0018	GANIPINENI NAGA VARSHINI	Naga Varshini
22.	184Q1R0019	GEMINI HARITHA	Haritha
23.	184Q1R0020	GOGULAMUDI SRIDEVI	Sridevi
24.	184Q1R0021	GOPIREDDY MAHITHA	Mahitha
25.	184Q1R0022	GOTTIPALLI SRI JASWANTHI	Sri Jaswanthi
26.	184Q1R0023	GUNJI MAHITHA	Mahitha
27.	184Q1R0025	H FAZEELATH	Fazeelath
28.	184Q1R0027	INGILALA KALYANI PRAKASHINI	Kalyani
29.	184Q1R0028	JAMALLA SAI YAMINI	Sai Yamini
30.	184Q1R0029	JONNA SUPRIYA	Supriya
31.	184Q1R0030	JONNALAGADDA VIJAY SATHYA THEJA	Vijay Sathya Theja
32.	184Q1R0032	KALATHURU JANEESHA	Janeesha


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33.	184Q1R0033	KALUVAI BHARGAVI	Shanvi
34.	184Q1R0034	KANUBUDHI KAVYA	Kavya
35.	184Q1R0035	KARRA SILPA	Silpa
36.	184Q1R0036	KASI PHANEENDRA VISWA BRAHMA	Viswa
37.	184Q1R0037	KENCHIGONDE MANJUNATH	Manjunath
38.	184Q1R0038	KOMMERLA THANUSHA	Thanusha
39.	184Q1R0039	KOTHA LOKESH	Lokesh
40.	184Q1R0041	KUDUMULA SNEHA	Sneha
41.	184Q1R0042	LEGALA SREYA	Sreya
42.	184Q1R0043	LOMADA NANDINI	Nandini
43.	184Q1R0044	MAHABOOB SAMEERA SHAJAHAN	Shajahan
44.	184Q1R0045	MIKKINA VENKATA THANUSHA	Thanusha
45.	184Q1R0046	MOHAMMAD AFREEN	Afreen
46.	184Q1R0048	MYLARI RESHMA	Reshma
47.	184Q1R0049	OZILI KISHORI	Kishori
48.	184Q1R0050	PALA VEDAVATHI	Vedavathi
49.	184Q1R0051	PALEPU ROHITHA	Rohitha
50.	184Q1R0052	PAMALA PAVAN KUMAR	Pavan Kumar

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Ref no: NPC/MOUs/2020-21/3

Date: 1/03/2021

Circular

This is inform to all students of IIIrd Year Pharm.D that an industrial visit to RV Labs at Guntur is Planned to organised on **05/03/2021**. Hence students are required to enrol their names with the class in charge.

Principal

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Principal

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Collaboration Activity Between Narayana Pharmacy College and RV Labs.

Collaborating agency	Contact details	Name of activity	Duration	Number of students participated
RV Labs	RV Labs Flot no:101, Greeshma apartment,Syamala nagar,Guntur,A.P-522006	Analytical lab visit	One day	31


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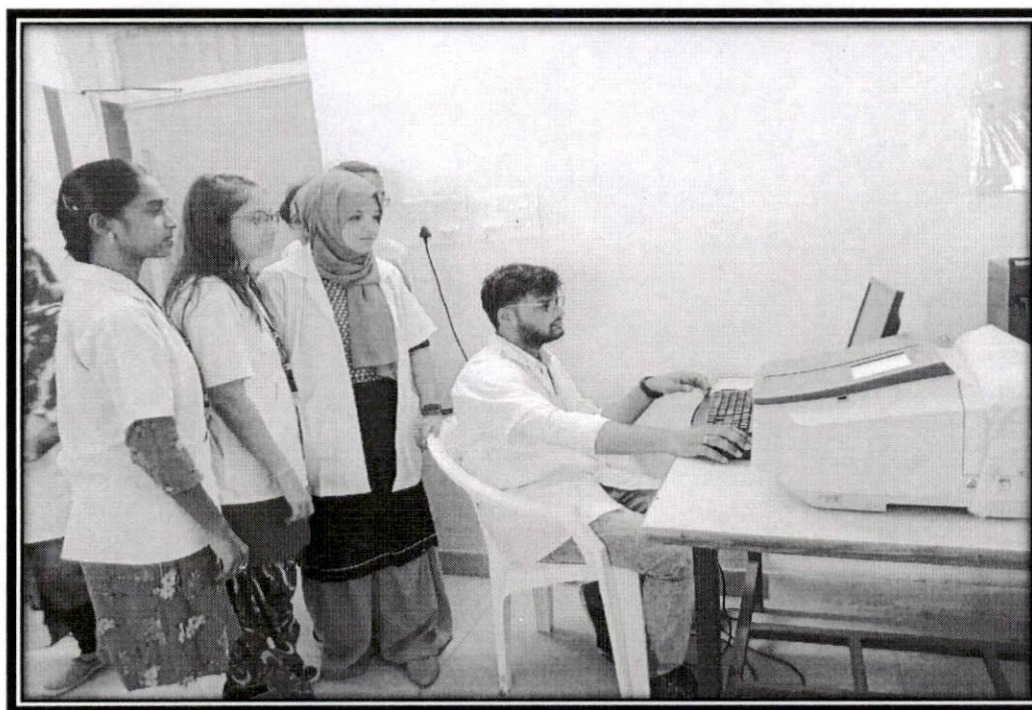
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Collaboration Activity Between

Narayana Pharmacy College and Doctors Life Sciences

Title of activity	Analytical lab visit
Date	05/03/2021
Duration	1 Day
Place	Guntur.
Students Participated	31
Description	III rd Pharm.D students are visited RV Labs and observed various equipments and processes
Enclosures	a) Circulars b) Program report with Snap shorts c) List of participants d) Attendance sheet



Students are visiting analytical instrument


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05/03/2021

REPORT ON ANALYTICAL VISIT OF RV LABS ,GUNTUR.

Aim of the industrial visit

Main aim industrial visit is to provide an exposure to students about practical working environment

Objective:

- Industrial visit is considered as one of the practical Methods of teaching. The main purpose is to know things practically through interaction ,working methods and employment practices.moreovere ,it gives exposure from academic point of view.
- They also provide students a good opportunity to gain full Awareness about industrial practices. Through industrial visit students get Awareness about new technologies.
- Technology development is a main factor ,about which a students should have agood knowledge .
- After visiting an industry students can gain a combined knowledge both theory and practical.
- The Students will be more concerned about future in carrier After having an industrial visit.

ABOUT INDUSTRY

RV Labs was Established in 2001, RV LABS has made a name for itself in the list of top service providers of in India. RV LABS is listed in Trade India's list of verified companies offering wide array of etc


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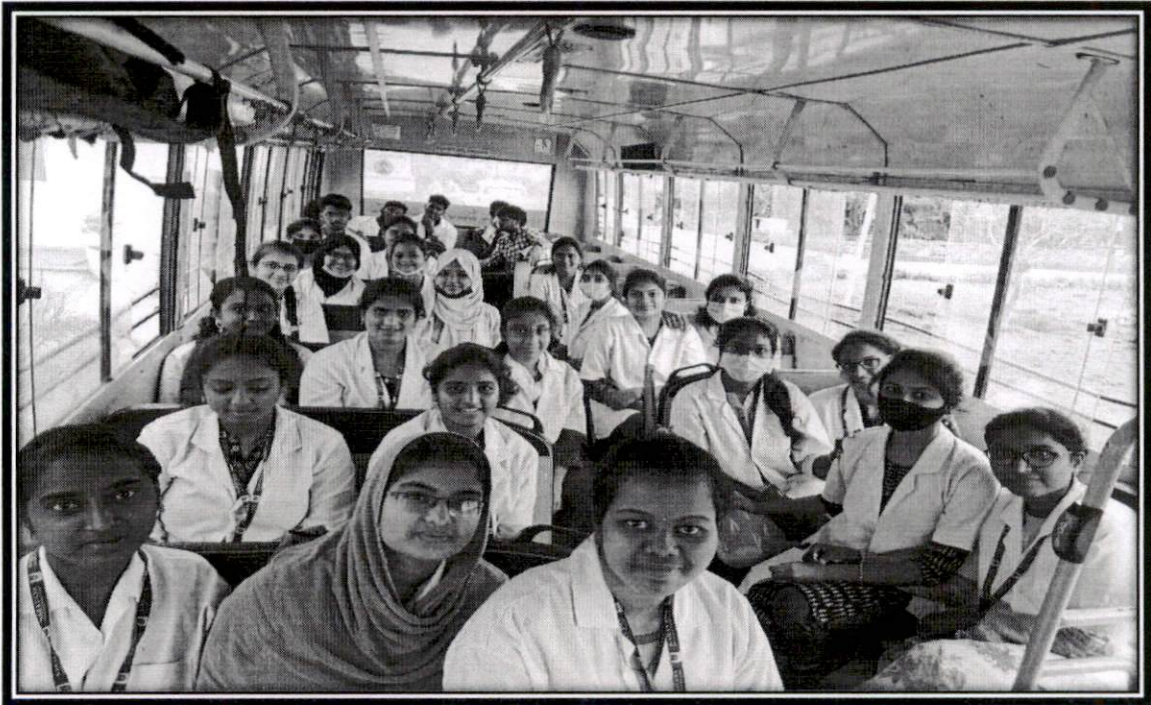
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Phone & Fax No: 0861 - 2317966 Cell No. +91 9100051603

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BENEFITS TO STUDENTS

- ✓ The students have close visit to the machinery used in a tablet industry.
- ✓ Students gained knowledge about the various missioning process in tablet punching polishing and then packaging of final products
- ✓ This industrial visit has given knowledge about various advanced missionary and their maintenance
- ✓ Students had interaction with production engineers' technicians and learn about the process with enthusiasm



S. Sujatha

Students are going for analytical lab visit.


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REPORT ON ANALYTICAL VISIT OF RV LABS ,GUNTUR. Date: 05/03/2021

S. No.	HALL Ticket No	Student Name	Signatures
1	194Q1T0001	A V S LAKSHMI PRIYANKA	A.V.S. Priyanka
2	194Q1T0002	ARAVA LIKHITHA BHAVANI	A. Bhavani
3	194Q1T0003	ATTAR MONISHA	A. Monisha
4	194Q1T0004	BHOJANAPU YASASWINI	B. Yasaswini
5	194Q1T0005	BULLARD SHARON	B. Sharon
6	194Q1T0006	CHALLA GANESH BABU	C. Ganesh Babu
7	194Q1T0007	G SUSAN REBEKAH	G. Rebekah
8	194Q1T0008	KANDANURU VEERA RAVITEJA	K. Ravi Teja
9	194Q1T0009	KANISSETTY NITYA PAVANA YASASWINI	K. Yasaswini
10	194Q1T0010	KOLAMALA SUGUMA SRI	K. Sugumesh -
11	194Q1T0011	KOMMI LAHARI	K. Lahari
12	194Q1T0012	KONDURU SRAVANI KUMARI	K. Sravani
13	194Q1T0013	KONGALA LAKSHMI KAVYA	K. Kavya
14	194Q1T0014	MATTAM BHARADWAJ	M. Bharadwaj
15	194Q1T0015	MENDRAGUTHI NEELIMA	M. Neelima
16	194Q1T0016	NATAKAM LAKSHMIPRIYANKA	N. Lakshmi Priya
17	194Q1T0017	NHELIYATHODI ANEESA	N. Aneesa
18	194Q1T0018	NUTHALAPATI ROHITHA	N. Rohitha
19	194Q1T0019	PAKAM KRISHNAKEERTHI	P. Kaishakeerthi
20	194Q1T0020	RODDA LOKANATH	R. Lokanath
21	194Q1T0021	SAYAD MASEERA FATHIMA	Fathima
22	194Q1T0022	SHAIK ARSHAD	Sk. Arshad
23	194Q1T0023	SHAIK MYMUN	Sk. Mymun
24	194Q1T0024	SIVAKUMAR MYTHILI	Mythili
25	194Q1T0025	SUTHAR MEENAKSHI	S. Meenakshi
26	194Q1T0026	TIPPIREDDY SRINIJA	T. Srinija
27	194Q1T0027	TIRUMERLLA KARUNA	T. Karuna
28	194Q1T0028	UMMALETI SUMAN	U. Suman
29	194Q1T0029	VALLURU BHAVYA SRI	V. Bhavya Sri
30	194Q1T0030	VANTHERAPALLI PADMANJALI	V. Padmanjali
31	194Q1T0031	VATTIKALA RUCHITHA	V. Ruchitha


Principal

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REF NO:NPC/MOUS/2020-21/4

Date:20-1-2020

CIRCULAR

This is to inform all the 5th year Pharm.D students that a seminar by DR.R.ROHITH from Bell pharmaceuticals on "PHARMACOVIGILANCE AND DRUG SAFETY" has been scheduled for 23-1-2020 at 11.00 am onwards in the seminar hall. Hence, 5th year Pharm.D students are hereby informed that they must attend the seminar and make the programme successful.


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Date:24-1-2020

REPORT

TITLE : PHARMACOVIGILANCE AND DRUG SAFETY
RESOURCE PERSON : DR.R.ROHITH
Date : 23-1-2020
TARGET GROUP : 5th Pharm D

REPORT :

Date: 23-1-2020

Speaker: Dr. R.Rohith from Bell pharmaceuticals

The seminar on "Pharmacovigilance and Drug Safety," delivered by Dr. Rohith, offered a comprehensive examination of the critical aspects of drug safety monitoring and management. The session was well-received and provided valuable insights into current practices, regulatory frameworks, technological advancements, and future directions in the field of pharmacovigilance.

1. Core Concepts of Pharmacovigilance

Dr.R.Rohith began the seminar by outlining the fundamental principles of pharmacovigilance. He emphasized the primary objective of pharmacovigilance, which is to detect, assess, and prevent adverse drug reactions (ADRs). The discussion highlighted the importance of systematic monitoring and reporting mechanisms to ensure patient safety and efficacy of pharmaceutical products. Dr.R.Rohith detailed the processes involved in collecting and analyzing ADR data, stressing the need for vigilance throughout the drug lifecycle from pre-marketing clinical trials to post-marketing surveillance.

2. Regulatory Frameworks and Guidelines

The seminar provided an in-depth review of the regulatory frameworks governing pharmacovigilance. Dr. Rohith discussed the guidelines set by major regulatory


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bodies such as the International Conference on Harmonisation (ICH) and the U.S. Food and Drug Administration (FDA). He explained how these regulations ensure the consistent and effective monitoring of drug safety across different regions. The session covered the responsibilities of pharmaceutical companies and regulatory agencies in maintaining compliance and managing drug safety information.

3. Adverse Drug Reaction (ADR) Reporting

Rohith highlighted the critical role of ADR reporting in pharmacovigilance. He outlined various reporting mechanisms, including spontaneous reporting systems, electronic health records (EHRs), and patient-reported outcomes. The importance of accurate and timely reporting was emphasized as essential for identifying safety signals and making data-driven decisions regarding drug use. Case studies of notable ADRs were presented, demonstrating how pharmacovigilance data can be used to address safety concerns and inform regulatory actions.

4. Innovations and Technological Advancements

The seminar showcased several innovative technologies transforming pharmacovigilance. Dr. Rohith discussed the application of artificial intelligence (AI) and machine learning in analyzing large datasets to identify potential safety signals more efficiently. The integration of pharmacovigilance systems with EHRs was also covered, highlighting how this integration facilitates real-time monitoring and enhances data accuracy. These advancements are poised to significantly improve the efficiency and effectiveness of drug safety monitoring.

5. Challenges and Best Practices

Dr. Rohith addressed several challenges associated with pharmacovigilance, including data quality and consistency. He discussed best practices for ensuring the accuracy and completeness of safety reports. The seminar also covered the need for global harmonization in pharmacovigilance practices, emphasizing the importance of


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international collaboration to standardize safety monitoring processes and share critical safety information across borders.

6. Future Directions in Drug Safety

Looking ahead, Dr. Rohith outlined future directions in pharmacovigilance. He discussed the development of advanced risk management strategies that incorporate predictive analytics and personalized medicine approaches. These strategies aim to proactively manage drug safety and enhance patient protection. The seminar also highlighted the growing importance of patient-centric approaches in pharmacovigilance, including greater patient involvement in safety monitoring and engagement in safety studies.

Conclusion

Dr. Rohith's seminar on Pharmacovigilance and Drug Safety provided a thorough overview of current practices, regulatory requirements, and technological innovations in the field. By addressing challenges, exploring best practices, and examining future directions, the seminar equipped attendees with valuable knowledge to enhance drug safety and improve patient outcomes. The insights gained will contribute to more effective pharmacovigilance practices and better management of drug safety in the evolving landscape of pharmaceuticals.


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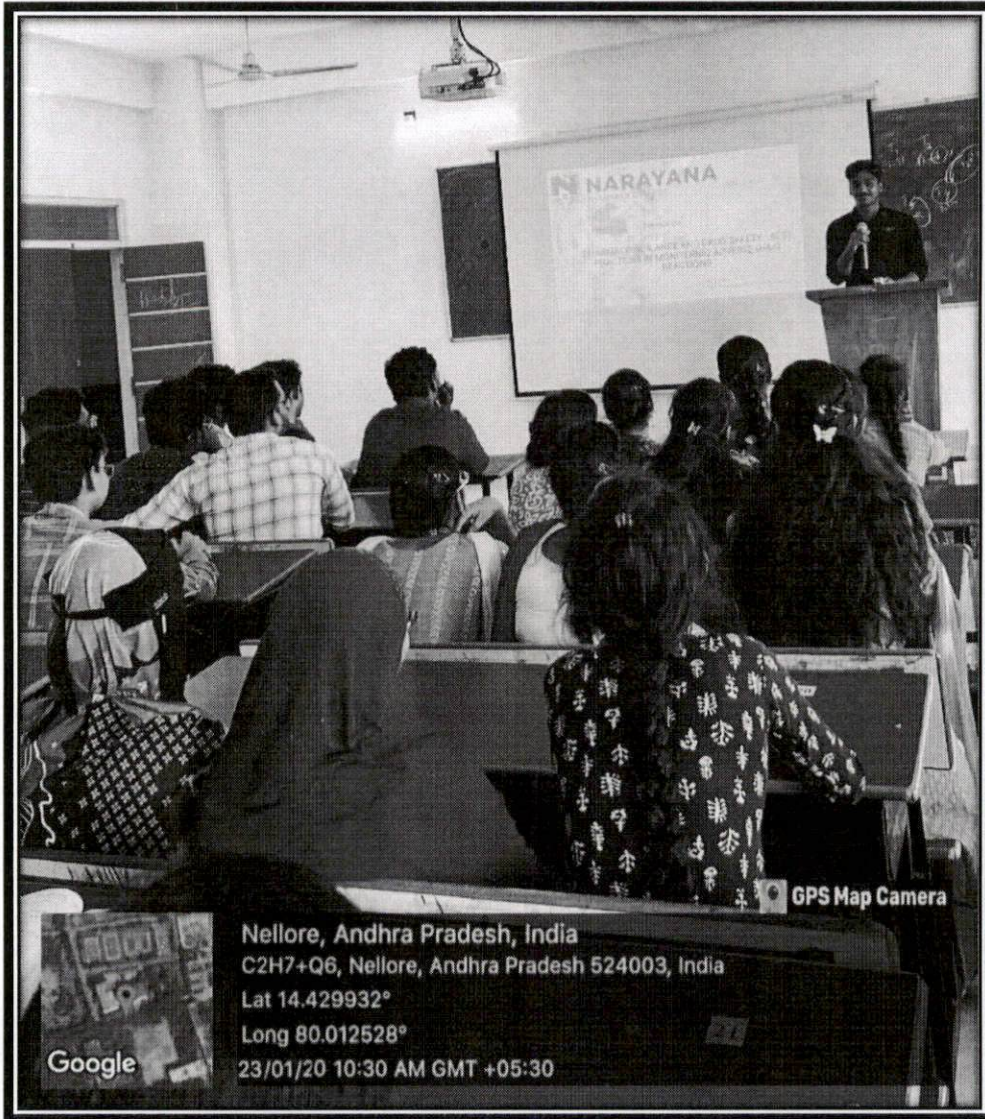
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Seminar by Dr.R.Rohith from Bell pharmaceuticals

S. Sridhar


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STUDENT ATTENDANCE REPORT FOR ACTIVITY

1.	Name of the Activity	PHARMACOVIGILANCE AND DRUG SAFETY
2.	Date of the Activity	23-01-2020
3.	Place of the Activity	Narayana Pharmacy College, Nellore
4.	Type of the Activity	Career guidance Program

S. No.	Hall Ticket No.	Student Name	Student Signature
1.	204Q1T0001	BATCHU KAVYANJALI	<i>Kavyanjali</i>
2.	204Q1T0002	BODI PAVANI	<i>Pavani</i>
3.	204Q1T0003	BONALA SIVARAM	<i>Sivaram</i>
4.	204Q1T0004	CHALLA SRAVIKA	<i>Sravika</i>
5.	204Q1T0005	CHEKURU MUNISHA	<i>Munisha</i>
6.	204Q1T0007	DEGA VAMSI KRISHNA	<i>Vamsi Krishna</i>
7.	204Q1T0010	GURAJAPU MARY STELLA	<i>Mary Stella</i>
8.	204Q1T0011	JALADANKI SRI LAKSHMI	<i>Lakshmi</i>
9.	204Q1T0012	KAKI PAVANI	<i>Pavani</i>
10.	204Q1T0013	KARLAPUDI VIDHYADHARI	<i>Vidhyadhari</i>
11.	204Q1T0014	KATARI JHANSI	<i>Jhansi</i>
12.	204Q1T0015	KAVALI SRAVANI	<i>Sravani</i>
13.	204Q1T0016	LAKKU NAVITHA	<i>Navitha</i>
14.	204Q1T0017	MALLAM SRIRAJ	<i>Sriraj</i>
15.	204Q1T0019	NUTHALAPATI KARUNAKAR RAO	<i>Karunakar Rao</i>
16.	204Q1T0020	PARVATHAREDDY KEERTHANA	<i>Keerthana</i>
17.	204Q1T0021	PONNAPUDI HARIKA	<i>Harika</i>
18.	204Q1T0023	PRIYADHARSHAN M	<i>Priyadarshan M</i>
19.	204Q1T0024	RICK VETHAN G	<i>Vethan G</i>
20.	204Q1T0027	SIVARANJANI N	<i>Sivaranjani N</i>
21.	204Q1T0028	SWETHA S A	<i>Swetha S A</i>

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22.	204Q1T0029	TATA MANOGNA	<i>Manogna</i>
23.	204Q1T0030	UDATHA AARTHI	<i>Aarthi</i>
24.	204Q1T0031	YENNAMEEDHI MAHENDRA BABU	<i>Yennamedhi Mahendra Babu</i>
25.	204Q1T0032	YETURU NAGA MOUNIKA	<i>Naga Mounika</i>
26.	184Q1T0022	SHAIK ASHMA	<i>Ashma</i>

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Ref no:NPC/MOUs/2020-21/5

Date:25-08-2020

CIRCULAR

This is to inform all the 3rd BPHARM students that a seminar by **DR.J RAMESH BABU** from **CHIPS COLLEGE** on **PROMOTING ETHICAL STANDARDS IN PHARMACEUTICAL EDUCATION AND REASEARCH** has been scheduled on 27-08-2020 at 11.00 am onwards in the seminar hall. Hence, 3rd BPHARM students are hereby informed that they must attend the seminar and make the programme successful.


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TITLE : Promoting ethical standards in pharmaceutical education and research

RESOURCE PERSON : Dr.J RAMESH BABU from CHIPS COLLEGE

DATE : 27-08-2020

REPORT:

Narayana pharmacy college hosted a seminar on "Promoting Ethical Standards in Pharmaceutical Education and Research" on August 26, 2020. The event aimed to educate 3rd-year B.Pharm students about the significance of maintaining ethical standards in their academic and professional pursuits. The seminar featured Dr. J.Ramesh Babu, a prominent figure in pharmaceutical ethics, as the guest speaker.

The seminar commenced with a welcome address by the Principal of Narayana pharmacy College, who underscored the critical role of ethics in the pharmaceutical industry. Following the introduction, Dr. J. Ramesh Babu took the stage and delivered an insightful lecture covering various aspects of ethical conduct in pharmaceutical education and research. His presentation highlighted key areas such as ethical dilemmas in clinical trials, the importance of informed consent, maintaining patient confidentiality, and ensuring data integrity.

Dr. Babu's session was enriched with real-world case studies that illustrated the repercussions of ethical breaches. These examples provided students with a clear understanding of the practical implications of unethical behaviour in their field. The session was highly interactive, with students actively participating in the Q&A segment, seeking clarifications, and sharing their perspectives on ethical issues.

To gauge the effectiveness of the seminar, feedback forms were distributed to the attendees. The forms included questions rating the content relevance, presentation skills of the speaker, interaction and engagement, and overall experience. Students were also encouraged to provide suggestions for future seminars and any additional comments they had.

The feedback received was overwhelmingly positive, with students appreciating the depth of knowledge shared by Dr. Babu and the practical insights gained from the seminar. The constructive suggestions offered by students will be instrumental in planning future seminars and ensuring continuous improvement in the quality of educational programs.


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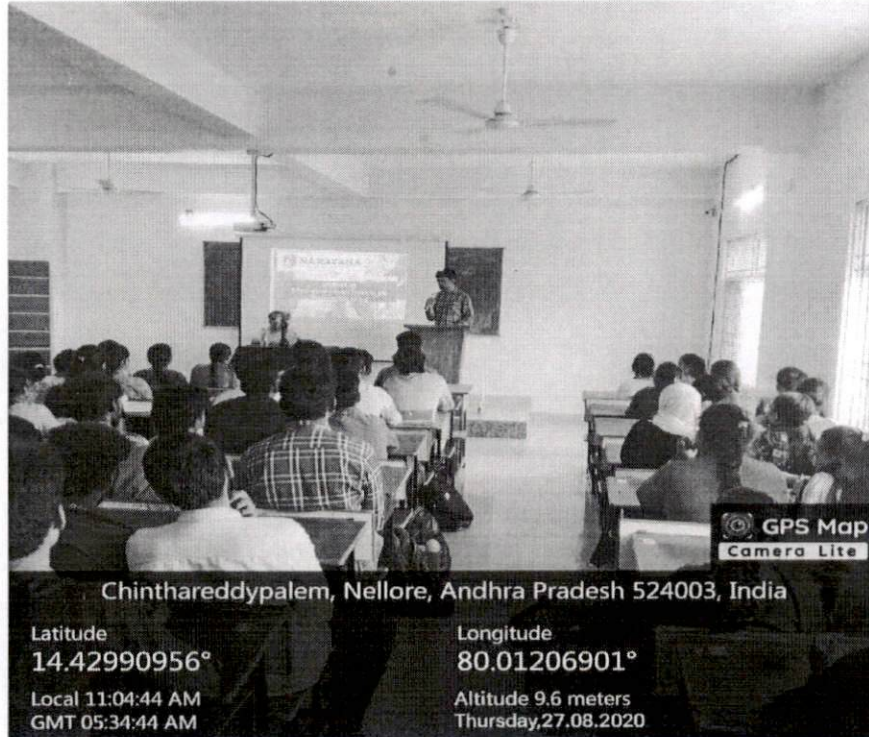
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In conclusion, the seminar on "Promoting Ethical Standards in Pharmaceutical Education and Research" was a resounding success. It effectively raised awareness about the importance of ethics among future pharmaceutical professionals and equipped them with the knowledge to uphold ethical standards in their careers.

PHOTOS



A GUEST TALK ON PROMOTING ETHICAL STANDARDS IN
PHARMACEUTICAL EDUCATION AND RESEARCH

S. Sridhar

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STUDENT ATTENDANCE REPORT FOR ACTIVITY

1.	Name of the Activity	PROMOTING ETHICAL STANDARDS IN PHARMACEUTICAL EDUCATION AND RESEARCH
2.	Date of the Activity	27.08.2020
3.	Place of the Activity	Narayana Pharmacy College

S. No.	Hall Ticket No.	Student Name	Signature
1.	164Q1R0013	DASARI SUKANYA	D. Sukanya
2.	174Q1R0009	BUDAMGUNTA SAI PRIYANKA	B. Sai Priyanka
3.	174Q1R0056	MUSTURI MALLIKARJUNA	M. Mallikarjuna
4.	174Q1R0082	SHAIK SUMIYA	Sumiya
5.	174Q1R0086	SYED SYEED HASAN	Syed Hasan
6.	184Q1R0001	ADIGOPULA SUJANA	Sujana
7.	184Q1R0003	BODDUPALLI JYOTHIRMAIE	Jyothirmaie
8.	184Q1R0004	BONTHA KRISHNA CHAITANYA	Krishna Chaitanya
9.	184Q1R0005	CHATLA SANDHYA	Sandhya
10.	184Q1R0006	CHINTHAPUDI PRASANNA	Prasanna
11.	184Q1R0007	CHOUKACHARLA PRAGNA	Pragna
12.	184Q1R0008	CHUKKALA ASHOK	Ashok
13.	184Q1R0009	DAMERLA AMULYA	Amulya
14.	184Q1R0010	DARBHAGUTI VENKATA SUBBAIAH	Venkata Subbaiah
15.	184Q1R0011	DEGAPUDI SIVA SAI PRIYANKA	Siva Sai Priyanka
16.	184Q1R0013	EERLA POOJITHA	Poojitha
17.	184Q1R0014	EMBETI DIVYA NEERAJA	Neeraja
18.	184Q1R0015	GADDAPARA VENNELA	Vennela
19.	184Q1R0016	GAJJALA ARUNKUMAR YADAV	Arun Kumar
20.	184Q1R0017	GAJULA CHARITHANJANI	Charithanjani
21.	184Q1R0018	GANIPINENI NAGA VARSHINI	Naga Varshini
22.	184Q1R0019	GEMINI HARITHA	Haritha
23.	184Q1R0020	GOGULAMUDI SRIDEVI	Sridevi
24.	184Q1R0021	GOPIREDDY MAHITHA	Mahitha
25.	184Q1R0022	GOTTIPALLI SRI JASWANTHI	Jaswanthi
26.	184Q1R0023	GUNJI MAHITHA	Mahitha
27.	184Q1R0025	H FAZEELATH	Fazeelath
28.	184Q1R0027	INGILALA KALYANI PRAKASHINI	Kalyani Prakashini
29.	184Q1R0028	JAMALLA SAI YAMINI	Sai Yamini


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30.	184Q1R0029	JONNA SUPRIYA	Supriya
31.	184Q1R0030	JONNALAGADDA VIJAY SATHYA THEJA	Theja
32.	184Q1R0032	KALATHURU JANEESHA	Janeesha
33.	184Q1R0033	KALUVAI BHARGAVI	Bhargavi
34.	184Q1R0034	KANUBUDHI KAVYA	Kavya
35.	184Q1R0035	KARRA SILPA	Silpa
36.	184Q1R0036	KASI PHANEENDRA VISWA BRAHMA	Viswa Brahma
37.	184Q1R0037	KENCHIGONDE MANJUNATH	Manjunath
38.	184Q1R0038	KOMMERLA THANUSHA	Thanusha
39.	184Q1R0039	KOTHA LOKESH	Lokesh
40.	184Q1R0041	KUDUMULA SNEHA	Sneha
41.	184Q1R0042	LEGALA SREYA	Sreya
42.	184Q1R0043	LOMADA NANDINI	Nandini
43.	184Q1R0044	MAHABOOB SAMEERA SHAJAHAN	Sameera Shajahan
44.	184Q1R0045	MIKKINA VENKATA THANUSHA	Venkata Thanusha
45.	184Q1R0046	MOHAMMAD AFREEN	Afreen
46.	184Q1R0048	MYLARI RESHMA	Reshma
47.	184Q1R0049	OZILI KISHORI	Kishori
48.	184Q1R0050	PALA VEDAVATHI	Vedavathi
49.	184Q1R0051	PALEPU ROHITHA	Rohitha
50.	184Q1R0052	PAMALA PAVAN KUMAR	Pavan Kumar
51.	184Q1R0053	PATAN FARHAN KHAN	Farhan Khan
52.	184Q1R0054	PATNAM GAYATHRI	Gayathri
53.	184Q1R0055	PEETHALA HARSHINI	Harshini
54.	184Q1R0056	PITTU NEELESH KUMAR	Neelesh Kumar
55.	184Q1R0057	POLA DEEPIKA	Deepika
56.	184Q1R0058	PORAL SAIPRAKASH	Saiprakash
57.	184Q1R0059	PUVVADI VENKATA PADMA NAVYASRI	Padmanavya
58.	184Q1R0060	RAVI CHARISHMA	Charishma
59.	184Q1R0061	RAVURU LAKSHMI SOWMYA	Sowmya
60.	184Q1R0062	RENINGI PRAVALLIKA	Pravallika
61.	184Q1R0063	S DIVAKAR	S Divakar
62.	184Q1R0064	SADHU SANJITHA	Sanjitha
63.	184Q1R0065	R SANJAY	Sanjay
64.	184Q1R0066	SHAIK GULZAR	Gulzar
65.	184Q1R0067	SHAIK KARIMULLA	Karimulla
66.	184Q1R0068	SHAIK KARISHMA	Karishma
67.	184Q1R0069	SHAIK RAHAMTHUNNISA	Rahamthunnisa
68.	184Q1R0070	SHAIK THASLEEM	Thasleem
69.	184Q1R0071	SRIHARIKOTA HEMA PRIYANKA	Priyanka

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70.	184Q1R0072	DHALI SUPRIYA	Supriya
71.	184Q1R0073	ULSA CHANDANA	Chandana
72.	184Q1R0074	V DIVYA	Divya
73.	184Q1R0075	VANJIVAKA RAMA	Rama
74.	184Q1R0076	N VIGNESH	Vignesh
75.	184Q1R0077	VINNAKOTA SAI PRANEETH	Sai praneeth


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Ref no: NPC/MOUs/2020-21/6

Date:06-02-2021

CIRCULAR


This is to inform all the 1ST PHARM D students that a seminar by K. Revathi from sri Padmavathi school of pharmacy on "EFFECTIVE COMMUNICATION SKILLS FOR PHARMACIST " has been scheduled for 09-02-2021 at 11.00 am onwards in the seminar hall. Hence, 1ST PHARM D students are hereby informed that they must attend the seminar and make the programme successful.


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10-02-2021

Report on Effective Communication Skills for Pharmacists

On 10-02-2021, Narayana Pharmacy College hosted an insightful session on "Effective Communication Skills for Pharmacists," led by K. Revathi. The workshop aimed to enhance the communicative competence of pharmacists, an essential skill for providing high-quality patient care and ensuring accurate medication management.

The session commenced with an overview of the importance of communication in pharmacy practice. K. Revathi emphasized that pharmacists are not just dispensers of medication but also pivotal in patient education and counselling. Effective communication helps in bridging the gap between patients and healthcare systems, ensuring that patients understand their treatment plans and adhere to prescribed regimens.

Highlights of several key areas where communication skills are crucial:

1. Patient Interaction: Pharmacists often interact with patients who may have varying levels of health literacy. The ability to convey complex medical information in a clear and understandable manner is critical. Revathi suggested techniques such as using plain language, avoiding medical jargon, and employing the teach-back method, where patients repeat the information back to ensure understanding.

2. Active Listening: Effective communication is not just about speaking clearly but also about listening attentively. Revathi discussed strategies for active listening, such as maintaining eye contact, nodding to show understanding, and reflecting back what the patient has said to confirm comprehension. Active listening helps in identifying patient concerns and tailoring the counselling to their specific needs.

3. Non-verbal Communication: The session also covered the importance of non-verbal cues, including body language, facial expressions, and tone of voice. Revathi noted that non-verbal communication can significantly impact how messages are received and understood. Positive non-verbal signals can help build trust and rapport with patients.

4. Handling Difficult Conversations: Pharmacists may occasionally face challenging situations, such as discussing side effects or addressing medication errors. Revathi provided strategies for managing these conversations with empathy and professionalism. She


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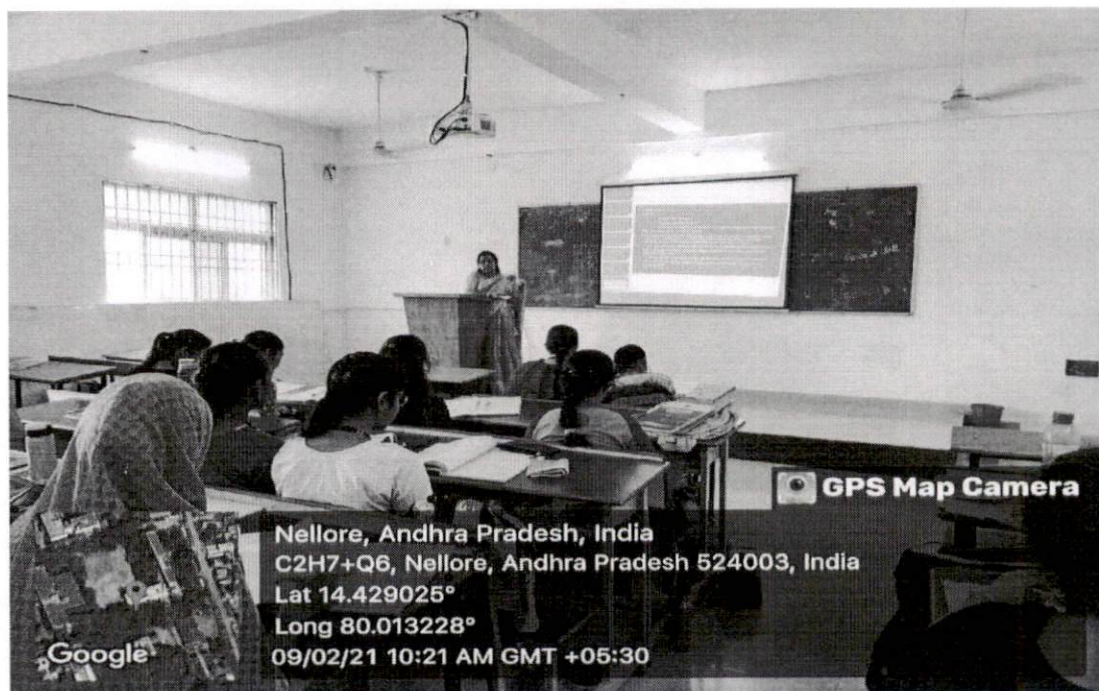
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recommended remaining calm, being transparent, and focusing on solutions to mitigate patient concerns.

5. Interprofessional Communication: Effective communication with other healthcare professionals is also vital. Revathi stressed the importance of clear and concise communication when collaborating with doctors, nurses, and other members of the healthcare team. Proper documentation and the use of standardized communication protocols can enhance teamwork and patient care.

The workshop concluded with interactive exercises and role-playing scenarios, allowing participants to practice and refine their communication skills. Feedback from these activities helped attendees recognize areas for improvement and build confidence in their abilities. Overall, the session was highly beneficial, equipping pharmacists with practical tools and techniques to enhance their communication skills. As highlighted by K. Revathi, improving these skills not only enhances patient satisfaction but also contributes to better health outcomes and a more effective healthcare delivery system.

PHOTOS



A GUEST TALK ON REPORT ON EFFECTIVE COMMUNICATION SKILLS FOR PHARMACISTS

S. Sujatha


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Title:Effective Communication Skills for Pharmacists

Date: 09-02-2021

S. No.	HALL Ticket No	Student Name
1.	214Q1T0001	B V SUKUMAR
2.	214Q1T0002	BATHULURI DHARANI
3.	214Q1T0003	BOJJA MANOJ KUMAR
4.	214Q1T0004	BOYA SASIKALA
5.	214Q1T0005	CHENNAREDDY SUCHARITHA
6.	214Q1T0006	CHENNAREDDY VARSHITHA REDDY
7.	214Q1T0007	JARUGUMALLI PAVANI LAKSHMI
8.	214Q1T0008	KAMATHAM HARDHIK
9.	214Q1T0009	KODUR MOHITH GOUD
10.	214Q1T0010	KODURU YUVA SREE
11.	214Q1T0011	MADAKA UMESH CHANDRA
12.	214Q1T0012	MARRI VEDHAVATHI
13.	214Q1T0013	MD SANA KAUSER
14.	214Q1T0014	MOHAMMED FIRDOSE
15.	214Q1T0015	MUPPALA SIRISHA
16.	214Q1T0016	MURALA BHAVYA SRI
17.	214Q1T0017	MUTHUMULA SAI LAKSHMI
18.	214Q1T0018	NANDIMANDALAM SWATHI
19.	214Q1T0019	NAPA KAVYA PRIYA
20.	214Q1T0020	PADUCHURI SAI TEJA
21.	214Q1T0021	PATNAM KAMAL KUMAR
22.	214Q1T0022	PITTI BHANU TEJA SAI
23.	214Q1T0023	PUVVADA SAI NIKITHA
24.	214Q1T0024	SAVALA RECHAL JYOTHI
25.	214Q1T0025	SHAIK FOUZIYA


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26.	214Q1T0026	SHAIK RUKSANA
27.	214Q1T0027	SUDHAKAR TEJASREE
28.	214Q1T0028	SYED BASEEN BANU
29.	214Q1T0029	SYED VASEEMA
30.	214Q1T0030	TALAPANENI BHARATH KUMAR
31.	214Q1T0031	THADI NISSI HAVELAH
32.	214Q1T0032	THATIPARTHI PRANATHI
33.	214Q1T0033	VENKATAGIRI MOUNICA


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Ref no: NPC/MOUs/2020-21 /7

Date:26-2-2021

CIRCULAR

This is to inform all the 3rd B.PHARM students that a seminar by K. Mahesh Kumar from Triveni Pharmaceuticals on "EXAMINE EFFECTIVE MARKETING STRATEGIES FOR PHARMACEUTICAL PRODUCTS WHILE ADHERING TO REGULATORY GUIDELINES" has been scheduled for 27-2-2021 at 11.00 am onwards in the seminar hall. Hence, 3rd BPHARM students are hereby informed that they must attend the seminar and make the programme successful.


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REPORT

29-2-2021

TITLE : Examine effective marketing Strategies for pharmaceutical products while Adhering to regulatory guidelines

RESOURCE PERSON : K. MAHESH KUMAR

Date : 27-2-2021

TARGET GROUP :3rd BPHARM (SEC- B)

On February 27, 2021, a comprehensive seminar titled "Examine Effective Marketing Strategies for Pharmaceutical Products While Adhering to Regulatory Guidelines" was conducted by Mr. K. Mahesh Kumar from Triveni Pharmaceuticals. The session aimed to provide valuable insights into the dynamic landscape of pharmaceutical marketing, emphasizing the necessity of compliance with stringent regulatory frameworks.

The seminar commenced with an in-depth overview of the major regulatory bodies, such as the FDA and EMA, highlighting the critical regulations that govern pharmaceutical marketing practices. Mr. Kumar elucidated on compliance strategies, ensuring that participants understood how to navigate the complex regulatory environment effectively.

Following this, the discussion shifted to effective marketing strategies. Mr. Kumar detailed the role of digital marketing, including the use of social media, email campaigns, and digital advertising, which have become pivotal in reaching a broader audience. The seminar also covered Direct-to-Consumer (DTC) advertising, emphasizing both its benefits and associated risks. Mr. Kumar shared best practices for creating compliant DTC advertisements, which are crucial for maintaining transparency and consumer trust.

Another focal point was physician engagement, where Mr. Kumar discussed strategies for effective communication with healthcare professionals. The role of Medical Science Liaisons (MSLs) was highlighted as essential for bridging the gap between pharmaceutical companies and medical practitioners.


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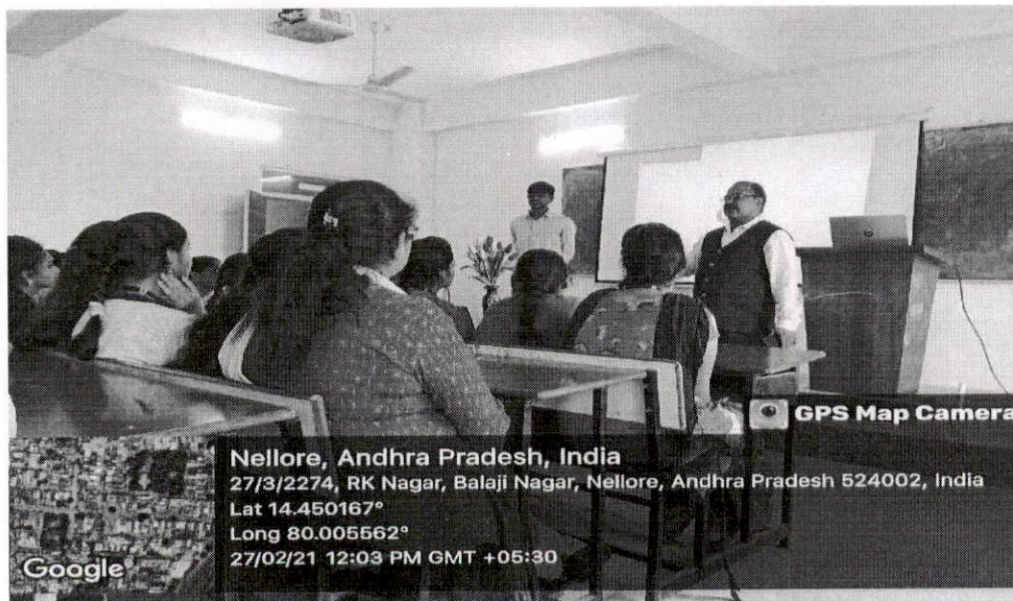


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The importance of market research and consumer insights was underscored, demonstrating how understanding patient needs and preferences can significantly enhance marketing efforts. Methods for gathering and analyzing market data were shared, along with examples of utilizing these insights to tailor marketing campaigns effectively. Ethical considerations were a prominent theme throughout the seminar. Mr. Kumar stressed the importance of balancing commercial goals with patient safety and well-being, advocating for transparency in marketing communications and the careful management of conflicts of interest. The seminar concluded with a look at future trends in pharmaceutical marketing, including emerging technologies and personalized medicine. Participants engaged in interactive discussions and workshops, developing compliant marketing strategies based on real-world scenarios. Overall, the seminar was a resounding success, providing participants with a robust understanding of effective pharmaceutical marketing strategies while emphasizing the importance of regulatory adherence. The interactive Q&A session allowed attendees to address specific concerns, making the seminar both informative and practical.

Photos



EXAMINE EFFECTIVE MARKETING STRATEGIES FOR PHARMACEUTICAL PRODUCTS
WHILE ADHERING TO REGULATORY GUIDELINES

S. Subathra

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1.	Name of the Activity	EXAMINE EFFECTIVE MARKETING STRATERGIES FOR PHARMACEUTICAL PRODUCTS WHILE ADHERING TO REGULATORY GUIDELINES
2.	Date of the Activity	27-2-2021

S. No.	Hall Ticket No.	NAME OF THE STUDENT	SIGNATURE
1.	174Q1R0060	ONGOLU PRATHYUSHA	Prathyushe
2.	174Q1R0061	PADACHALA HARSHINI	Harshini
3.	174Q1R0062	PADACHALA NAVEEN KUMAR	Naveen
4.	174Q1R0063	PALACHURU POOJITHA	Poojitha
5.	174Q1R0064	PALLEBOINA MADHURIPRIYA	Madhuripriya
6.	174Q1R0065	PALLI KIRAN KUMAR	Kiran Kumar
7.	174Q1R0067	PASALA JEEVAN KUMAR	Jeevan Kumar
8.	174Q1R0068	PEERIGA KIRAN KUMAR	Kiran Kumar
9.	174Q1R0069	PENUDOTA SWAPNA	Swapna
10.	174Q1R0070	PERISETLA SWETHA	Swetha
11.	174Q1R0071	PREETHI N	Preethi
12.	174Q1R0072	PULINDALA PRAVALLIKA	Pravallika
13.	174Q1R0073	R VENGAMMA	Vengamma
14.	174Q1R0075	SAKARAY PARAGI MANASA	Manasa
15.	174Q1R0076	SARVAREDDY DEEKSHITHA	Deekshitha
16.	174Q1R0077	SHAIK AYESHA	Ayesha
17.	174Q1R0078	SHAIK DILSHAD	Dilshad
18.	174Q1R0079	SHAIK SALMA SAGIYA	Sagiya
19.	174Q1R0080	SHAIK SHAJAFAR	Shajafar
20.	174Q1R0081	SHAIK SHEHEBAZUDDIN	Sheek Bazan
21.	174Q1R0083	SHAIK THAFSEEN	Thafseen
22.	174Q1R0084	SUREPALLI PAVAN KALYAN	Pavan Kalyan

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23.	174Q1R0085	SYED HUSNA	Husna
24.	174Q1R0087	T INDRAWATI	Indrawati
25.	174Q1R0088	THALAPANENI SOWMYASRI	Sowmya
26.	174Q1R0089	THATI DIVYA MADHURI	Madhuri
27.	174Q1R0090	THATIPARTHI BHANU TEJA	Teja
28.	174Q1R0091	THIPPALURU KEERTHANA	Keerthana
29.	174Q1R0092	THIRUMURI VARSHA	Varsha
30.	174Q1R0093	UMMALETI RAMANI	Ramani
31.	174Q1R0094	UNDELA VINEELA	Vineela
32.	174Q1R0095	VALLURU CHANDANA ARCHITHA	Architha
33.	174Q1R0096	VANTHATIPALLI ARUN KUMAR	Arun
34.	174Q1R0097	VEMALA SWATHI	Swathi
35.	174Q1R0099	VIRAKTHI MATAM SAIBHARATH	Saibharath
36.	164Q1R0031	K.SARVANI	Sarvani
37.	164Q1R0038	MADANAPALLI.MAYURI	Mayuri
38.	174Q1R0060	ONGOLU PRATHYUSHA	Prathyushe
39.	174Q1R0061	PADACHALA HARSHINI	Harshini
40.	174Q1R0062	PADACHALA NAVEEN KUMAR	Naveen
41.	174Q1R0063	PALACHURU POOJITHA	Poojitha
42.	174Q1R0064	PALLEBOINA MADHURIPRIYA	Madhuri
43.	174Q1R0065	PALLI KIRAN KUMAR	Kiran
44.	174Q1R0067	PASALA JEEVAN KUMAR	Jeevan
45.	174Q1R0068	PEERIGA KIRAN KUMAR	Kiran
46.	174Q1R0069	PENUDOTA SWAPNA	Swapna
47.	174Q1R0070	PERISETLA SWETHA	Swetha
48.	174Q1R0071	PREETHI N	Preethi


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Ref no:NPC/MOUs/2020-21/8

Date: 24-02-2021

CIRCULAR

This is to inform all the IInd PHARM D students that a seminar by T.Sridharan on **THE IMPACT OF INDUSTRIAL VISITS ON STUDENT DEVELOPMENT** has been scheduled on 27-02-2021 at 11.00 am onwards in the seminar hall. Hence, IInd PHARM D students are hereby informed that they must attend the seminar and make the programme successful.

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Report on Seminar: The Impact of Industrial Visits on Student Development

Resource person: T. Sridharan from vijaya dairy form

A seminar on "The Impact of Industrial Visits on Student Development" was organized on 27th February 2021 for the IInd Pharm D students. The session was led by T. Sridharan, an experienced professional with extensive knowledge in the pharmaceutical industry.

The seminar began with an introduction to the importance of industrial visits in the educational journey of pharmacy students. T. Sridharan emphasized how these visits provide a unique opportunity to observe the application of theoretical knowledge in real-world scenarios. He discussed how such experiences help students understand the functioning of pharmaceutical companies, from drug manufacturing to quality control and distribution.

One of the key points highlighted by the speaker was the role of industrial visits in bridging the gap between classroom learning and industry practices. He explained that while academic knowledge forms the foundation, seeing these processes in action helps students grasp complex concepts more effectively. Additionally, T. Sridharan stressed the importance of understanding current industry trends, regulatory requirements, and technological advancements, all of which are crucial for future pharmacists.

The seminar also touched upon the benefits of networking during industrial visits. T. Sridharan encouraged students to use these opportunities to interact with industry professionals, ask questions, and seek guidance. Such interactions can lead to potential internships, job offers, and collaborations, thereby enhancing career prospects.

In the concluding segment, T. Sridharan discussed the significance of these visits in fostering a professional mindset among students. He urged them to approach these experiences with curiosity and a willingness to learn, as they are vital in shaping their future careers.

Overall, the seminar was highly informative and provided valuable insights into the role of industrial visits in the professional development of pharmacy students. The session was well-received by the students, who left with a better understanding of how these visits can benefit their educational and career paths.


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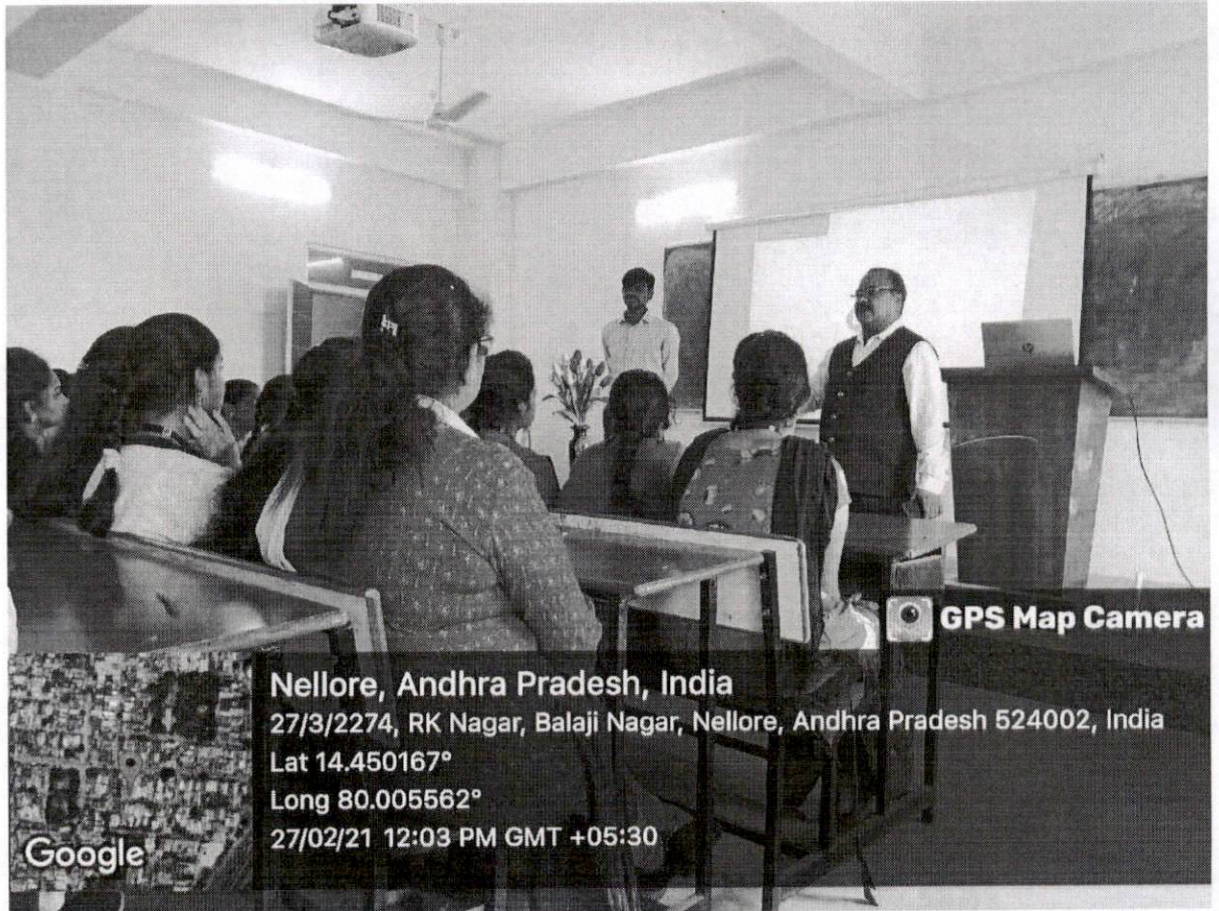
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Photos



Seminar on The Impact of Industrial Visits on Student Development

S. Sugatha

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Title of the activity: Seminar on The Impact of Industrial Visits on Student Development

1.	HALL Ticket No	Student Name
2.	204Q1T0001	BATCHU KAVYANJALI
3.	204Q1T0002	BODI PAVANI
4.	204Q1T0003	BONALA SIVARAM
5.	204Q1T0004	CHALLA SRAVIKA
6.	204Q1T0005	CHEKURU MUNISHA
7.	204Q1T0006	CHICHU MAHIDHAR
8.	204Q1T0007	DEGA VAMSI KRISHNA
9.	204Q1T0008	GANGAVARAM VENKATASIVAKRISHNAREDDY
10.	204Q1T0009	GURAJALA SUJITH BABU
11.	204Q1T0010	GURAJAPU MARY STELLA-
12.	204Q1T0011	JALADANKI SRI LAKSHMI
13.	204Q1T0012	KAKI PAVANI
14.	204Q1T0013	KARLAPUDI VIDHYADHARI
15.	204Q1T0014	KATARI JHANSI
16.	204Q1T0015	KAVALI SRAVANI
17.	204Q1T0016	LAKKU NAVITHA
18.	204Q1T0017	MALLAM SRIRAJ
19.	204Q1T0018	MUGA CHANDU
20.	204Q1T0019	NUTHALAPATI KARUNAKAR RAO
21.	204Q1T0020	PARVATHAREDDY KEERTHANA
22.	204Q1T0021	PONNAPUDI HARIKA
23.	204Q1T0022	PONNURU RAJESWARI GEETHIKA


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25.	204Q1T0024	RICK VETHAN G
26.	204Q1T0025	SANDHIYA K
27.	204Q1T0026	SHAIK ASSUBAIGARI SAMEERA
28.	204Q1T0027	SIVARANJANI N
29.	204Q1T0028	SWETHA S A
30.	204Q1T0029	TATA MANOGNA
31.	204Q1T0030	UDATHA AARTHI
32.	204Q1T0031	YENNAMEEDHI MAHENDRA BABU
33.	204Q1T0032	YETURU NAGA MOUNIKA


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Ref no:NPC/MOUs/2020-21 /9

Date:27-01-2020

CIRCULAR

This is to inform all the 4TH BPHARM students that a seminar by **M.BALAJI from YONTUS LIFE SCIENCES** on "IMPROVING ETHICAL CONSIDERATIONS IN PHARMACEUTICAL RESEARCH " has been scheduled for 29-1-2020 at 11.00 am onwards in the seminar hall. Hence, 4TH BPHARM students are hereby informed that they must attend the seminar and make the programme successful.

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REPORT

30-1-2020

TITLE:Improving ethical considerations in pharmaceutical research

RESOURCE PERSON : M.BALAJI from YONTUS LIFE SCIENCES

Date : 29-1-2020

TARGET GROUP : 4th BPHARM

On 29th January 2020, M. Balaji from Yontus delivered a comprehensive session on the ethical considerations pivotal in pharmaceutical research. The talk highlighted the importance of ethics in ensuring the integrity, safety, and efficacy of new drugs, thereby safeguarding public health and maintaining trust in the pharmaceutical industry.

M. Balaji emphasized that ethical pharmaceutical research is foundational to developing treatments that are both effective and safe. He discussed the necessity of adhering to established guidelines such as the Declaration of Helsinki and the Good Clinical Practice (GCP) guidelines, which mandate the protection of research participants and the integrity of the research process. These guidelines ensure that all studies are conducted with the highest standards of ethical conduct and scientific rigor.

The session also covered the ethical dilemmas often faced in pharmaceutical research, such as the balance between clinical trial risks and benefits, informed consent, and the treatment of vulnerable populations. M. Balaji stressed the importance of transparency and accountability in reporting research findings, advocating for the publication of both positive and negative results to avoid publication bias and ensure that scientific knowledge is comprehensive and reliable.

Furthermore, M. Balaji explored the role of Institutional Review Boards (IRBs) and ethics committees in overseeing research protocols to protect participants' rights and welfare. He discussed case studies where ethical lapses led to significant


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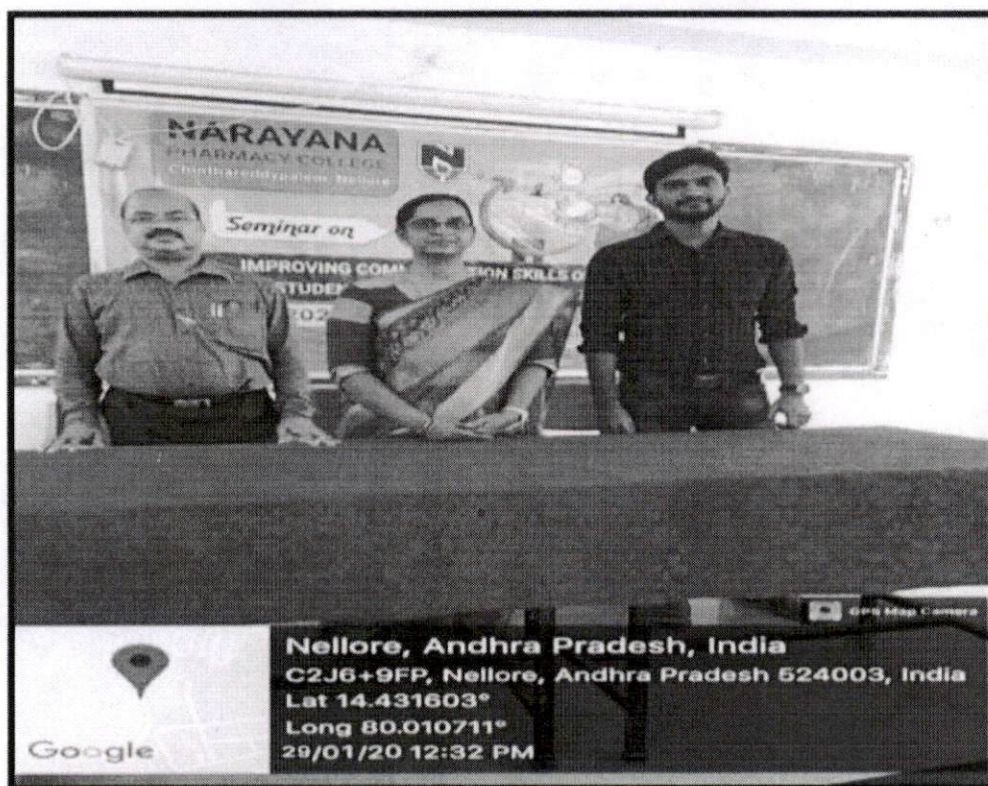
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repercussions, underscoring the critical need for continuous ethical education and oversight.

The session concluded with a Q&A, where participants engaged in discussions about emerging ethical challenges in the field, such as the use of artificial intelligence in drug development and the ethical implications of personalized medicine.

Overall, M. Balaji's insights underscored the vital role of ethics in pharmaceutical research, reinforcing the commitment to conducting research that is not only scientifically sound but also ethically responsible.



S. Sathya


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STUDENT ATTENDANCE REPORT FOR ACTIVITY

1.	Name of the Activity	ETHICAL CONSIDERATIONS IN PHARMACEUTICAL RESEARCH
2.	Date of the Activity	29-01-20
3.	Place of the Activity	Narayana Pharmacy College, Nellore
4.	Type of the Activity	Career guidance Program

S No	HT NUMBER	NAME OF THE STUDENT	Signature
1.	204Q1R0001	ALUGU SRAVANI	Sravani
2.	204Q1R0002	ARAVEETI SAIPRAKASH	Saiprakash.
3.	204Q1R0003	ARTHAMALA THANUJA	Thanuja
4.	204Q1R0005	AVULA ANUHYA	Anusha
5.	204Q1R0006	BALIBOINA ADARSH	Adarsh.
6.	204Q1R0007	BATTA DEEPTHI	Deepthi.
7.	204Q1R0008	BESTA ANUSHA	Anusha
8.	204Q1R0009	BHOJANAPU HARISH	Harish
9.	204Q1R0010	BUDAMGUNTA VANDANA KEERTHI	Keerthi
10.	204Q1R0011	C HEMA BINDU	Bindu
11.	204Q1R0012	CHAKKA VANDHANA	Vandana
12.	204Q1R0013	CHALLA PADMA PRIYA	Padma priya.
13.	204Q1R0016	DUDEKULA SIDDAIAH	Siddaiah.
14.	204Q1R0017	DUVVA BHARATHI	Bharathi.
15.	204Q1R0020	GADI HARSHINI	Harshini
16.	204Q1R0023	GODDEVELAGALA HYNDAVI	Hyndavi
17.	204Q1R0024	GONA NAVYASREE	Navyasree
18.	204Q1R0025	GULURI LAHARI	Lahari
19.	204Q1R0026	GUNJI SARANYA	Saranya


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20.	204Q1R0027	GUVVADI MADHAN KUMAR	Madhan Kumar
21.	204Q1R0028	KADIVETI MOUNIKA	Mounika
22.	204Q1R0029	KALLURU SRAVANI	Sravani
23.	204Q1R0030	KALUVOYA SRI TARUN REDDY	Tarun Reddy
24.	204Q1R0031	KAMATHAM KEERTHANA	Keerthana
25.	204Q1R0032	KANDALA JOSHNA	Joshna
26.	204Q1R0033	KANDE NANDINI	Nandini
27.	204Q1R0034	KANDUKURI DIVYA	Divya
28.	204Q1R0035	KANTEPALLI MOUNIKA	Mounika
29.	204Q1R0036	KARAMSETTY VARSHITHA	Varshitha
30.	204Q1R0037	KOMMI HARSHINI	Harshini


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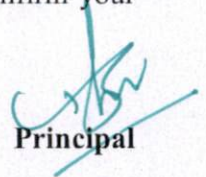
Date :15//11/2020

CIRCULAR

To: 3rd Year B.Pharm Students

Subject: Seminar on "Digital Rights Management and Online Copyright Protection"

This is to inform all the students that our college is conducting a seminar titled "Digital Rights Management and Online Copyright Protection," featuring Dr. K. Ramakrishna, an expert in digital rights management and copyright law. The seminar will take place on 17th November 2020 at 10am in seminar hall. This session will provide valuable insights into the protection of digital content and the challenges of online copyright issues. Your participation is highly encouraged as it will enhance your understanding of these critical aspects. Please confirm your attendance We look forward to your active involvement.


Principal

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Program Report

Title: Digital Rights Management and Online Copyright Protection

Speaker: Dr. K. Ramakrishna

Date: 17/11/2020

Venue: seminar hall

Time: 11:00am

Introduction: On 17th November 2020, a seminar titled "Digital Rights Management and Online Copyright Protection" was held for the 3rd Year B.Pharm students at [Insert Institution]. Dr. K. Ramakrishna, a renowned expert in digital rights management and copyright law, delivered a comprehensive presentation on the subject.

Objective: The seminar aimed to provide students with an in-depth understanding of digital rights management (DRM) and the challenges associated with protecting digital content in the online environment.

Summary of the Seminar:

The session began with an introduction by [Insert Host's Name], who emphasized the relevance of digital rights management in today's digital age. Dr. K. Ramakrishna then presented the key aspects of the topic.

Key Topics Covered:

1. **Introduction to Digital Rights Management (DRM):** Dr. Ramakrishna provided an overview of DRM, explaining its role in protecting digital content from unauthorized access and distribution. He discussed various DRM technologies and their applications.
2. **Strategies and Technologies for DRM:** The speaker explored different strategies and technologies employed to manage digital rights, including encryption, digital watermarks, and access controls.
3. **Challenges in Online Copyright Protection:** Dr. Ramakrishna addressed common challenges faced in online copyright protection, such as digital piracy, copyright infringement, and enforcement difficulties.
4. **Case Studies and Real-World Examples:** The seminar included case studies that highlighted significant copyright issues and the strategies used to address them, providing practical insights into the application of DRM technologies.


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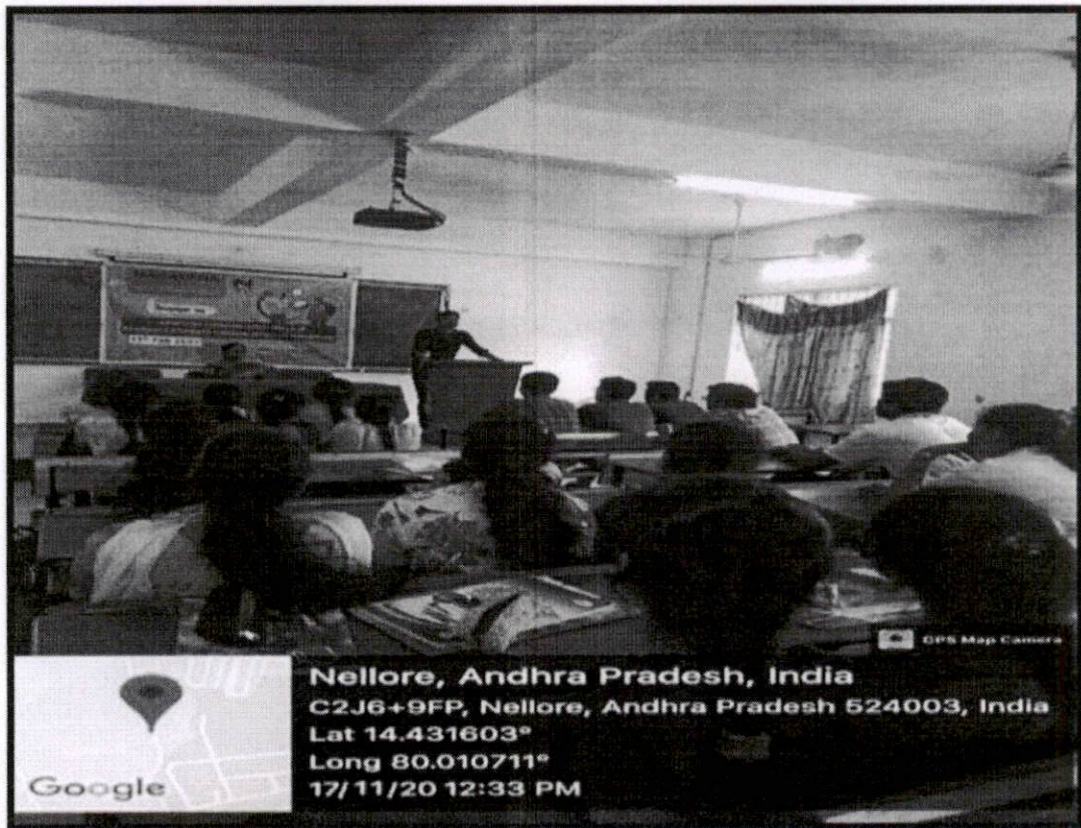
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Feedback: The seminar was well-received by students, who appreciated Dr. Ramakrishna's clear explanations and the practical relevance of the information presented. The interactive Q&A session allowed students to engage with the material and seek clarifications on specific topics.

Conclusion: The seminar successfully achieved its objectives, equipping students with valuable knowledge about digital rights management and online copyright protection. We extend our thanks to Dr. K. Ramakrishna for his expert contribution and to all participants for their engagement.



S. Sujatha

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Title: Digital Rights Management and Online Copyright Protection

Speaker: Dr. K. Ramakrishna

Date: 17/11/2020

S.No.	Hall Ticket No.	Student Name	Student signature
1.	164Q1R0013	DASARI SUKANYA	Sukanya
2.	174Q1R0009	BUDAMGUNTA SAI PRIYANKA	Priyanka
3.	174Q1R0056	MUSTURI MALLIKARJUNA	Mallikarjuna
4.	174Q1R0082	SHAIK SUMIYA	Sumiya
5.	174Q1R0086	SYED SYEED HASAN	Hasan
6.	184Q1R0001	ADIGOPULA SUJANA	Sujana
7.	184Q1R0003	BODDUPALLI JYOTHIRMAIE	Jyothirmaie
8.	184Q1R0004	BONTHA KRISHNA CHAITANYA	Chaitanya
9.	184Q1R0005	CHATLA SANDHYA	Sandhya
10.	184Q1R0006	CHINTHAPUDI PRASANNA	C. Prasanna
11.	184Q1R0007	CHOUKACHARLA PRAGNA	Pragna
12.	184Q1R0008	CHUKKALA ASHOK	Ashok
13.	184Q1R0009	DAMERLA AMULYA	Amulya
14.	184Q1R0010	DARBHAGUTI VENKATA SUBBAIAH	Subbaiah
15.	184Q1R0011	DEGAPUDI SIVA SAI PRIYANKA	Priyanka
16.	184Q1R0013	EERLA POOJITHA	Poojitha
17.	184Q1R0014	EMBETI DIVYA NEERAJA	Neeraja
18.	184Q1R0015	GADDAPARA VENNELA	Vennela
19.	184Q1R0016	GAJJALA ARUNKUMAR YADAV	Arjun
20.	184Q1R0017	GAJULA CHARITHANJANI	Charitha
21.	184Q1R0018	GANIPINENI NAGA VARSHINI	Varshini
22.	184Q1R0019	GEMINI HARITHA	Haritha
23.	184Q1R0020	GOGULAMUDI SRIDEVI	Sridevi
24.	184Q1R0021	GOPIREDDY MAHITHA	Mahitha
25.	184Q1R0022	GOTTIPALLI SRI JASWANTHI	Jaswanti
26.	184Q1R0023	GUNJI MAHITHA	Mahitha
27.	184Q1R0025	H FAZEELATH	H. Fazeelath
28.	184Q1R0027	INGILALA KALYANI PRAKASHINI	Prakashini
29.	184Q1R0028	JAMALLA SAI YAMINI	Yamini

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30.	184Q1R0029	JONNA SUPRIYA	Supriya
31.	184Q1R0030	JONNALAGADDA VIJAY SATHYA THEJA	Sathyaj
32.	184Q1R0032	KALATHURU JANEESHA	Janeesha
33.	184Q1R0033	KALUVAI BHARGAVI	Bhargavi
34.	184Q1R0034	KANUBUDHI KAVYA	Kavya
35.	184Q1R0035	KARRA SILPA	Silpa
36.	184Q1R0036	KASI PHANEENDRA VISWA BRAHMA	Brahma
37.	184Q1R0037	KENCHIGONDE MANJUNATH	Manjunath
38.	184Q1R0038	KOMMERLA THANUSHA	K. Thanusha
39.	184Q1R0039	KOTHA LOKESH	Lokesh
40.	184Q1R0041	KUDUMULA SNEHA	Sneha
41.	184Q1R0042	LEGALA SREYA	Sreya
42.	184Q1R0043	LOMADA NANDINI	L. Nandini
43.	184Q1R0044	MAHABOOB SAMEERA SHAJAHAN	Sameera shajahan
44.	184Q1R0045	MIKKINA VENKATA THANUSHA	Thanusha
45.	184Q1R0046	MOHAMMAD AFREEN	Afreen
46.	184Q1R0048	MYLARI RESHMA	Reshma
47.	184Q1R0049	OZILI KISHORI	Kishori
48.	184Q1R0050	PALA VEDAVATHI	Vedavathi
49.	184Q1R0051	PALEPU ROHITHA	Rohitha
50.	184Q1R0052	PAMALA PAVAN KUMAR	Pavan
51.	184Q1R0053	PATAN FARHAN KHAN	Farhan
52.	184Q1R0054	PATNAM GAYATHRI	Gayathri
53.	184Q1R0055	PEETHALA HARSHINI	Harshini
54.	184Q1R0056	PITTU NEELESH KUMAR	Neelesh
55.	184Q1R0057	POLA DEEPIKA	Deepika
56.	184Q1R0058	PORAL SAIPRAKASH	Saiprakash
57.	184Q1R0059	PUVVADI VENKATA PADMA NAVYASRI	Navya
58.	184Q1R0060	RAVI CHARISHMA	Charishma
59.	184Q1R0061	RAVURU LAKSHMI SOWMYA	Sowmya
60.	184Q1R0062	RENINGI PRAVALLIKA	Pravallika
61.	184Q1R0063	S DIVAKAR	Divakar
62.	184Q1R0064	SADHU SANJITHA	Sanjitha
63.	184Q1R0065	R SANJAY	Sanjay

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64.	184Q1R0066	SHAIK GULZAR	<i>Gulzar</i>
65.	184Q1R0067	SHAIK KARIMULLA	<i>Karim</i>
66.	184Q1R0068	SHAIK KARISHMA	<i>Karishma</i>
67.	184Q1R0069	SHAIK RAHAMTHUNNISA	<i>Shah</i>
68.	184Q1R0070	SHAIK THASLEEM	<i>Thasleem</i>
69.	184Q1R0071	SRIHARIKOTA HEMA PRIYANKA	<i>Hema</i>
70.	184Q1R0072	DHALI SUPRIYA	<i>Supriya</i>
71.	184Q1R0073	ULSA CHANDANA	<i>Ulsa</i>
72.	184Q1R0074	V DIVYA	<i>Divya</i>
73.	184Q1R0075	VANJIVAKA RAMA	<i>Rama</i>
74.	184Q1R0076	N VIGNESH	<i>Vignesh</i>
75.	184Q1R0077	VINNAKOTA SAI PRANEETH	<i>Praneeth</i>
76.	184Q1R0078	YAKASIRI VENNELA	<i>Vennela</i>

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